



Data Retention Policy

Updated 31 May 2019

	Personal Data Type	Retention Period
Guest Personal Data	Payment information (including credit card details)	2 years
	All other guest personal data	<p>7 years* after last engagement** with Belmond</p> <p>* if the guest's last engagement with Belmond was before 1 May 2016 ("CRM Implementation Date"), the data retention period applicable to Belmond central reservation, property management and customer relationship management systems is 7 years from the CRM Implementation Date.</p> <p>** "engagement" means opening a Belmond marketing email, visiting a Belmond property, booking (or otherwise making an enquiry about) a visit to a Belmond property</p>
CCTV	Video surveillance at Belmond properties for crime prevention and to protect Belmond guests and employees	30 days